

**PROPOSAL TO RAISE FUNDS TO BENEFIT
WOMEN HELPING WOMEN (WHW)**

PROPOSED NAME OF EVENT: *(Event Not Yet Named?)*

DATE OF EVENT: *(Flexible?)*

SPONSOR NAME:

LOCATION OF EVENT:

ORGANIZER NAME, ADDRESS & PHONE:

Describe The Event/Project:

Explain The Financial Aspects: *(Expected Gross & Net Revenues, The Portion Of Funds To Be Donated To WHW, Any Third Party Contributions Such As Donated Movie Tickets Being Used As Door Prizes, Etc)*

What Kind Of Assistance Will Be Asked From WHW?

- ▶ **Volunteers** *(How Many? Type Of Service? Hours Needed?)*
- ▶ **News Releases** ▶ **Speaker** ▶ **Educational Materials** ▶ **Ticket Sales**
- ▶ **Other:**

How Do You PLAN To Publicize And Promote The Event? *(Posters, Newspaper, Radio, Direct Mail, Etc)*

ALL PLANS TO PUBLICIZE AND PROMOTE THIS EVENT MUST BE PRE-APPROVED BY WHW – PLEASE DO NOT MAKE ANY PUBLIC MENTION OF WHW UNTIL APPROVAL HAS BEEN SECURED

The Sponsor Understands And Agrees That Specific Wording **Must** Be Used With Respect To WHW Being The Beneficiary Of The Event. This Specific Wording **Must Be Reviewed And Approved** By The WHW Fundraising Committee Via The Executive Director Of WHW **Prior** To Any Public Usage.

Signed:

Sponsor Of The Event *Date*

Accepted:

By The WHW Fundraising Committee *Date*

▶ **ADDITIONAL CONDITIONS ATTACHED**